

SF Succession FIRST

Your Financial Security

New Zealand - Robbie Schneider, a noted financial specialist has recently spent time in USA discussing his business Succession First, a niche investment service that helps people get involved in SRI.

Financial advisor, Robbie Schneider offers a solution that the consumer can easily understand. Socially Responsible Investing is becoming a mainstream investing style all around the world with even the lay person being interested in learning more about it. By leveraging his extensive experience within the industry Robbie is able to provide information and education for individuals looking to invest in this rising sector.

Socially Responsible Investing is an investment that is considered socially responsible due to the nature of the business. It is seeking out companies engaged in social justice, alternative energy, clean technology efforts and environmental sustainability. SRI is also 'green' or ethical investing and involves any investment which brings financial return as well as social/environmental change. Ethical investing has rapidly grown in the UK retail funds market, expanding tenfold over the past decade to become a \$6 billion industry.

Schneider has been involved in the financial world for 15 years and is now known as an authority on Socially Responsible Investing. Schneider has seen his client's funds rapidly grow by 18% in the past 12 months through SRI investing. This compares with 15% growth in similar funds that are not specifically certified as SRI investments.

Succession First is geared towards educating the layperson about investing in SRI.

By assisting people in making informed decisions, Robbie will see more and more people in creating financially sound investments. Schneider says that he takes the time to get to know his clients so he can fully understand their needs to tailor make the best financial plan for them to ensure their financial freedom.

Schneider is a veteran in financial planning and he is now educating people on SRI and the benefits that come along with it. To find out more on Robbie Schneider and Socially Responsible Investing, please be sure to visit the Succession First official website www.successionfirst.co.nz



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